



ACME screening room
25 S. Union St. Lambertville, NJ

ADVERTISING

Advertising at our Lambertville, NJ cinema aligns your brand with a progressive cultural event and demonstrates your community support. Your sponsorship is also an essential part of underwriting the cost of our program.

ON-SCREEN ADS

Exposure

Your ad will appear on screen before each film, six times for ten seconds each time: one minute total. We will be holding one to two screenings each week, possibly more, budget permitting. This means there will be four to eight exposures of your ad per month to approximately 400-800 patrons.

On-Screen Rates

One month	\$300
Three months	\$450 (each month @ half price)
One year	\$1500 (two months free)

Production Cost

Free for one hour of design time! You provide us with text and a jpg of your logo and our trained editor creates the ad.

PRINT ADS

Exposure

This is an exclusive opportunity to be the sole sponsor or co-sponsor of our printed schedule! Your full or half-page ad will be featured on the reverse side of our printed schedule distributed year-round to approximately five thousand patrons. We will also place a 1 x 3 ad (approximate size) linking to your business on the homepage of our website, www.nickelodeonnights.org, and on our email updates to members.

Print Rates

Co-sponsor! Half page, color, 6 months/1 year (with a 1 x 3 ad (aprox size) linking to your business on our homepage and email updates)	\$500/\$1,000
Sole Sponsor! Full page, color, 6 months/1 year (with a 1 x 3 ad (aprox size) linking to your business on our homepage and email updates)	\$1,000/\$2,000

Production Cost

Free for one hour of design time! You provide us with text and a jpg of your logo and our designer creates the ad.

**We reserve the right to edit all ads so they are within IRS guidelines for Sponsorship gifts.*

CONTACT US: For more information please call Sara Scully, (917) 991-4187 or email, scullyone@earthlink.net.

www.nickelodeonnights.org

NICKELODEON NIGHTS is sponsored by Friends of Lambertville Library, a registered NJ non-profit organization, Our cinema space was generously provided by the City of Lambertville.