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LAMBERTVILLE CELEBRATES CINEMA WITH ARTIST VISIONS FILM FESTIVAL

Lambertville, NJ— July 22 - 25, 2010 (Thursday-Sunday), ARTIST VISIONS FILM FESTIVAL will celebrate the creative visions of filmmakers from Hunterdon-Bucks County and beyond by featuring outdoor film screenings and live music on the river in the Lambertville Station parking lot (rain location: ACME Screening Room), a video installation in the center of town on the Wachovia Bank building, a local student film festival at the ACME Screening Room, a “Visual-Treasure Hunt” in town and City-wide events at galleries and shops. The Festival will also feature a nightclub style party on Saturday, July 24th, at the Rago Arts building, with the Lambertville-based band Jac: a six-piece Latin-European inspired indy-rock/folk ensemble.

“This film festival is taking a turn, away from the standard festival experience of watching dozens of amazing films in one weekend and instead, taking a more interactive approach which incorporates visual-filmic experiences into our walking, talking experience, right in town.” says Sara Scully, Program Producer. *“We are doing this with the Visual-Treasure Hunt, the video installation, outdoor feature film screenings and the student films focused around the theme, ‘Where I’m From’.”*

Famous 60’s rock poster artist and Bucks County-native, Bonnie MacLean has designed the commemorative poster for the film festival which will be sold online and at the festival to raise funds for the ACME Screening Room, Lambertville’s weekly film series. For the sale, 200 limited edition silk screen prints of the poster will be created by Firehouse Printing in San Francisco, California. This is the first time in forty years Ms. MacLean has created a new event poster in her signature style. First made famous for her 1960’s psychedelic rock posters, which have been on display at the Museum of Modern Art, Bonnie MacLean has since built a career as a fine artist, living in Bucks County, PA.

ROCK POSTER SHOW & FILMS: An exhibition of Ms. MacLean’s posters and a collection of original WEEN rock posters will be held during the Festival in the ACME Screening Room lobby, in connection with a screening of *American Artifact*, a documentary about the history of rock posters and the recently released documentary *When You’re Strange*, about the classic rock band, The Doors,. *American Artifact’s* director, Merle Becker and the drummer/rock poster collector from WEEN, Claude Coleman will lead a discussion after *American Artifact*. Reprints of MacLean’s vintage posters along with silk screens of her poster for the film fest will be for sale during the exhibition. Ms. MacLean will be present to sign posters.

VISUAL-TREASURE HUNT: The festival’s Visual-Treasure Hunt will be a community-storytelling-project held during the Film Festival.

“The Visual-Treasure Hunt cultivates our collective artistic eyes and brings our visions together. It also harnesses each person’s power to be a media maker and storyteller by using the tools right in their hands, literally, a cell phone and imagination.” says Sara Scully

Anyone can participate in the Visual-Treasure Hunt by solving 10 Hunt clues that lead to ten separate places in Lambertville-New Hope. At each place, participants will find the Hunt logo, which will tell them they are at the right spot. They then will answer a question provided with the clue for that spot, about that place via cell phone video, txt or photo message sent to a specific email address. All participants’ message-responses or “Hunt findings” will be compiled in a random linear slideshow on the Visual-Treasure Hunt website to create a story, told by a community. Anyone can visit the website and view the slideshow. 10 Hunt clues will be provided online (printed copies will also be available at the Lambertville Library). The clues, questions and Hunt website URL will be released in July 2010, prior to the Artist Visions Film Festival. The Visual-Treasure Hunt was created by Sara Scully, Ethan Rublee and students from Temple University.

OUTDOOR FILMS & LIVE MUSIC: Outdoor films will be screened at sundown in the beautiful riverside

parking lot at the Inn at Lambertville Station, Thursday night and Saturday night. The Saturday night outdoor show will be a family night starting with a performance of *The Bugs of Blackwood*, by Piccirillo Sciencetelling (<http://www.piccirillo.org/>) and a screening of the critically acclaimed animated film, *The Iron Giant*. Friday night of the festival in the riverside parking lot the band *Chris Harford and the Band of Changes* accompanied by members from the band *WEEN* will play before and during the fireworks over the Delaware River. Sunday night the *High Hearts* band will play in the riverside parking lot. In case of rain, outdoor films and live music will be presented indoors at the ACME Screening Room.

VIDEO INSTALLATION: The Wachovia Bank video installation will feature short films from Hunterdon-Bucks County filmmakers and artists projected onto the expansive white wall of the Bank on the corner of Bridge and Union Streets in Lambertville.

STUDENT FILMS: For the Student Film Festival portion of the event, we are accepting film submissions from youth, ages 14-24, from Hunterdon County, NJ and Bucks County, PA. Two main categories for which local youth entrants are encouraged to submit films are: *Where I'm From: People/Community Hunterdon or Bucks County* and *Where I'm From: Land/Landscape Hunterdon or Bucks County*. Students can also enter under other categories (animation, feature, etc) but the Friends are encouraging local students to create work on our local culture, community, landscape or a specific local person, in order to celebrate this wonderful and diverse area we live in. The roster of youth films is presented in association with the Princeton Film and Video Festival at Princeton Public Library. Entry form and guidelines can be found online at: www.princetonlibrary.org/teens/media/index.html <<http://www.princetonlibrary.org/teens/media/index.html>> .

PRESS ROOM: <http://www.lambertvillelibrary.org/friends/NN/artist/pressroom.php>

MORE SCHEDULE & UPDATES: The complete schedule of films and events will be available at www.nickelodeonnights.org. More regular Festival updates will also be available on our Facebook page: <http://www.facebook.com/pages/ARTIST-VISIONS-FILM-FESTIVAL/388099226689?ref=ts>

TICKETS: Passes to the Festival will be \$20. Per film tickets will be \$10. Tickets to the party with Jac on July 24th at Rago Arts will be \$50 (with drinks, wine or beer, 21+ only) and \$30 (no alcoholic drinks). Admission to Student Films is free/\$5 suggested donation.

Tickets can be purchased in advance online at: <https://friends-of-lambertville-library.ticketleap.com> <<https://friends-of-lambertville-library.ticketleap.com/>> . A convenience fee applies to online sales. Party tickets can be purchased in-person at The Chocolate Box, 39 N. Union St. Lambertville, NJ. But in an effort to go green, paper tickets will not be given in exchange for in-person party ticket purchases; party admission can be claimed at the door the night of the party, July 24, 2010.

The ACME Screening Room is located at 25 S. Union Street, Lambertville and online at www.nickelodeonnights.org <<http://www.nickelodeonnights.org/>> and Facebook www.facebook.com/dj/acmescreeningroom <<http://www.facebook.com/dj/acmescreeningroom>> .

ARTIST VISIONS FILM FESTIVAL is sponsored by the non-profit organization, Friends of Lambertville Library.

Funding has been made possible in part by the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts, through funds administered by the Hunterdon County Cultural & Heritage Commission.

Special thanks to Mayor DelVecchio and the City of Lambertville for providing the cinema space for this program and the Lambertville Library.

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