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LAMBERTVILLE CELEBRATES CINEMA WITH ARTIST VISIONS FILM FESTIVAL

Lambertville, NJ— JULY 22 - 25, 2010 the entire City of Lambertville will celebrate the creative visions of filmmakers from Hunterdon-Bucks County and beyond with the ARTIST VISIONS FILM FESTIVAL featuring: outdoor film screenings, a video installation in the center of town on the Wachovia Bank building and a Student Film Festival at the ACME Screening Room. As part of the festivities, a “nightclub” style party featuring the Latin-European sounds of Jac, a six-piece indie-rock/folk ensemble based in Lambertville, will be held at the Rago Arts building. Creative/artist events, including video projections, will also be held at local galleries like America, Second Hand Sam, Sojourner, Tony LaSalle Gallery and more!

Famous 1960’s psychedelic rock poster artist, Bonnie MacLean will be creating the poster for the ARTIST VISIONS FILM FESTIVAL. This is the first time in forty years Ms. MacLean has created a new event poster in her signature style. First made famous for her 1960’s psychedelic rock posters, which have been on display at the Museum of Modern Art and catalogued in the book, *The Art of Modern Rock*, Bonnie MacLean has since built a career as a fine artist, living in Bucks County, PA. 200 limited edition silk screen posters will be created of Ms. MacLean’s Film Festival poster, by rock poster printer and illustrator, Chuck Sperry of the San Francisco-based, Firehouse Printing. The proceeds from the first 100 silk-screens sold will benefit Friends of Lambertville Library’s ACME Screening Room film program. Posters will be sold online and at the festival.

ARTIST VISIONS FILM FESTIVAL is sponsored by Friends of Lambertville Library, a tax exempt, non-profit organization, and presenters of the ACME Screening Room, a weekly film and discussion series established in April 2008. The Friends are seeking volunteers and advertising sponsors for the Festival. To volunteer or sponsor an on-screen ad in the Festival, please email lambertvillefol@gmail.com.

Outdoor films will be screened at sundown in the beautiful riverside parking lot at the Inn at Lambertville Station. In case of rain, outdoor films will be screened indoors at the ACME Screening Room. The complete schedule of films and events will be available in May 2010 at www.nickelodeonnights.org.

The Wachovia Bank video installation will feature short films and photography from Hunterdon-Bucks County filmmakers and artists projected onto the expansive white wall of the Bank on the corner of Bridge and Union Streets in Lambertville.

For the Student Film Festival portion of the event, the Friends are accepting film submissions from youth, ages 14-24, from Hunterdon County, NJ and Bucks County, PA. Two main categories for which local youth entrants are encouraged to submit films are: *Where I’m From: People/Community Hunterdon or Bucks County* and *Where I’m From: Land/Landscape Hunterdon or Bucks County*. Students can also enter under other categories (animation, feature, etc) but the Friends are encouraging local students to create work on our local culture, community, landscape or a specific local person, in order to celebrate this wonderful and diverse area we live in. The roster of youth films is presented in association with the Princeton Film and Video Festival at Princeton Public Library. Entry form and guidelines can be found online at: www.princetonlibrary.org/teens/media/index.html.

An exhibition of Ms. MacLean’s posters and other rock posters will be held during the Festival in the ACME Screening Room lobby. Reprints of these vintage posters will be for sale during the exhibition.

ARTIST VISIONS FILM FESTIVAL is an effort to establish a yearly event that will celebrate our rich community of artists and filmmakers and preserve Lambertville-New Hope’s legacy of being a haven for the arts. The focus on youth filmmakers is intended to encourage media literacy in the next generation of area artists by giving them a space to contribute to our cultural community.

Passes to the Festival will be \$20. Per film tickets will be \$10. Tickets to the party with Jac on July 24th at Rago Arts will

be \$50 (with drinks, wine or beer, 21+ only) and \$30 (no alcoholic drinks). Admission to Student Films is free/\$5 suggested donation.

Tickets can be purchased in advance online at: <https://friends-of-lambertville-library.ticketleap.com>. A convenience fee applies to online sales.

The ACME Screening Room is located at 25 S. Union Street, Lambertville and online at www.nickelodeonnights.org and Facebook www.facebook.dj/acmescreeningroom.

Special thanks to Mayor DeVecchio and the City of Lambertville for providing the cinema space for this program and the Lambertville Library. The Friends extend additional thanks to the Inn at Lambertville Station, Randy Heller/House of Mud and Cantor Design for their major support, which has made this Festival possible.

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