

The Visual-Treasure Hunt is a community-storytelling-project held during the Artist Visions Film Festival 2010, created by Sara Scully, Ethan Rublee and students from Temple University. Anyone can participate in the Hunt by solving 10 Hunt clues that lead to ten separate places in Lambertville-New Hope. At each place, participants will find the Hunt logo, which will tell them they are at the right spot. They then will answer a question provided with the clue for that spot, about that place via cell phone video, txt or photo message sent to a specific email address.

All participants' message-responses or "Hunt findings" will be compiled in a random linear slideshow on the Visual-Treasure Hunt website. Each question will appear in the slideshow before its corresponding set of "Hunt findings," to create a story, told by a community.

Each participant will also be provided with their own unique login to the Visual-Treasure Hunt website where they will have the option of viewing their submissions and/or the slideshow. Anyone can visit the website and view the slideshow.

10 Hunt clues will be provided online (printed copies also available at the Lambertville Library). The clues, questions and Hunt website URL will be released in July 2010, prior to the Artist Visions Film Festival.